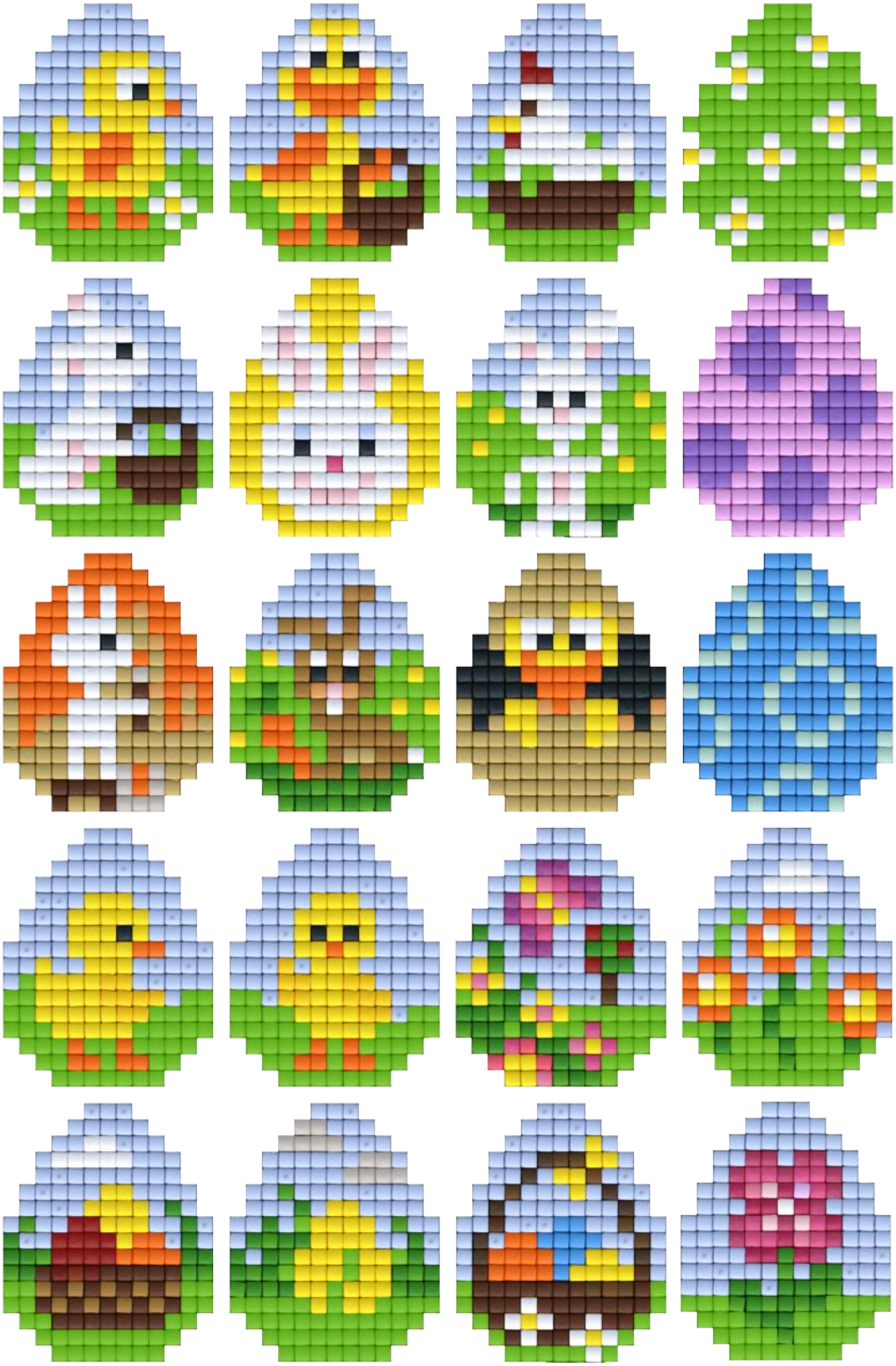pixeln.ch